# THE KURT ISSUE THE KU

THE ART OF TIME

VOLUME VII

WHAT IS AUDEMARS PIGUET'S MAMMOTH TASK?

PATEK PHILIPPE's SUCCESS PERPETUATED

WHY MORE ARE GRAVITATING TOWARDS CARTIER



## IWC & THE KURT RESPONSE TO QUARTZ WATCHES



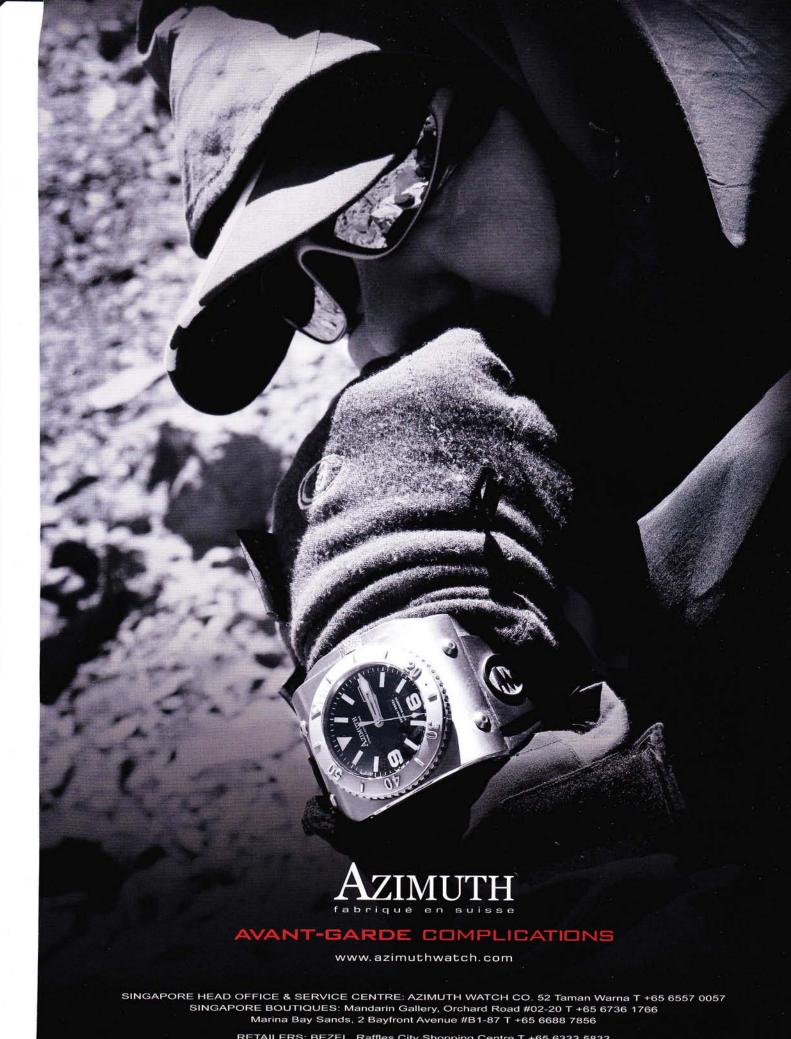
THE OUTCOME OF TIGER'S RELATIONSHIP

HERMÈS: PLEASURE TIME

PANERAI: THE MANUFACTURE

FRANCK MULLER IN THAILAND

WHAT WE DIDN'T KNOW ABOUT BVLGARI



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#### Azimuth SP-1 Landship

Introduced in 2011

#### **Features**

- · Azimuth in-house modified movement
- · 28,800 vibrations per hour
- · 38 hours power reserve
- Vertical wandering hour display
- · Retrograde minutes
- 55mm by 40mm case in titanium
- · Water-resistant to 3 atm
- · Rubber strap with deployant buckle
- Production in 2011: 100 pieces
  Note: this is a computer rendition

### EXTREME CASES

AZIMUTH SCORES WELL IN EXTREME CASES.

hat did Mexican explorer and high-altitude diver Fernando Alberto Lozano Andrade sport during his "Absolute Altitude" expedition in December 2010?

[Fernando's objective in his "Absolute Altitude" expedition was not just to scale the highest active volcano in the world, Ojos del Salado which stands at 6,896 metres and is located along the borders of Chile and Argentina, but to dive in the high altitude lakes as well. Ojos del Salado is the second highest mountain in the Western hemisphere.]

Accompanying this explorer (pictured on page 63 this issue) were two Azimuth watches – the Xtreme-1 Deep Diver and the Xtreme-1 Seahum GMT.

Living up to its namesake, the Azimuth Deep Diver features an extreme case and is 20mm thick! Little wonder why its water-resistance is able to withstand pressure equivalent to the depth at 2,000 metres or 5,562 feet.



The titanium case of the Xtreme-1 Deep Diver is 20mm thick



The water-resistance of Azimuth's Xtreme-1 Deep Diver is 2,000 metres or 6,562 feet

Speaking of extreme cases, Azimuth has also launched the Landship from its SP-1 Mécanique collection. Inspired by the Mark IV World War I tank, watch out for the protruding hour display tower or turret and the crown which reminds one of the sponsons on such tanks. The Landship features a retrograde minutes display and is yet another example of Azimuth's willingness to take on the extremes.