



retail
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asia
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**Region's
top performers
honoured**



**Green retailing
gains momentum
in Asia**

Australia	AUD10.00	India	INR230	Malaysia	MYR18.00	Philippines	PHP250	Taiwan	TWD180.00
China	BND8.00	Indonesia	IDR45,000	New Zealand	NZD12.00	Singapore	SGD8.00	Thailand	THB220
Hong Kong	HKD38.00	Japan	JPY580	N. Korea	KPW11.00	S. Korea	KRW6,500	Others	USD5.00



Azimuth's new watches inspired by history and the future

Avant-garde watch-maker Azimuth has introduced two limited edition timepieces "inspired by both history and the future".

The first watch, Round-1 Back In Time, is the world's first single-hand watch that goes anticlockwise. The design is the result of a challenge thrown to Azimuth at Basel-World 2009 by its French distributor, who wanted a fresh, innovative design.

"We wanted an innovative piece that was stylish, yet drew on the watch's history. What better than a design that spoke to the most traditional way of telling time," said Alvin Lye, one of Azimuth's two founders and director.

A three-hand Round-1 Back In Time version is also available at all Azimuth authorised retailers. There are just 100 pieces of the single-hand and 200 units of the three-hand watch available.

Both single-hand and three-hand versions retail at S\$1,999 (US\$1,428).

Also just released is Azimuth's SP-1 Roulette, a luxury novelty timepiece conceptualised to coincide with the opening of Singapore's upcoming integrated resort, Marina Bay Sands, in the first quarter of next year.

The timepiece has its own fully functional mechanical roulette game etched on its high grade metal casing, which shows the move-



ment through a porthole in the back. The 3D roulette dial gives the impression of a miniature roulette wheel encapsulated in a sapphire crystal.

Beyond just entertainment, though, this fun timepiece is ergonomically designed for comfort. A limited 500 pieces will be sold at a retail price of S\$4,350. **ra**

NEC's new portable projectors are rich in green features



NEC Asia has released 10 portable projectors to succeed the previous generation NP Portable Series. The new models are: NP305, NP310, NP405, NP410, NP410W, NP510, NP510W, NP510WS, NP610, NP610S.

All the projectors in this new range, launched last month, are equipped with a rich set of green features that aim to minimise total cost of ownership (TCO) and are targeted for educational and corporate users.

The projectors have extended lifecycles. Each unit's filter requires less maintenance and allows up to three times the existing filter life while the lamps have up to 5,000 hours of use.

The remote control includes an Eco Mode button, making the switch between settings easy for the user. The quick start (three to four seconds) and immediate power off functions (no cooling after shut-down) ensure efficient energy usage.

Apart from the improved technical features, usability plays a vital role.



NEC's Virtual Remote Software allows control of the projector directly from the computer via the VGA (video graphics array) cable just like with a real remote control.

The integrated local area network connectivity (not applicable for NP305 and NP405) makes it possible to centrally control and monitor multiple projectors.

The recommended retail price ranges from S\$1,199 (US\$856) for the NP305 to S\$2,199 for the NP610S. **ra**

Samsonite unveils X'Blade line

Travel bags and accessories label Samsonite has launched its newest collection, X'Blade, providing frequent travellers an all-inclusive, functional travel solution while remaining affordable.

The collection's Duo-core polyester fabric, which is both durable and secure, is reinforced by wider piping around the corners to minimise wear-and-tear. Other features include "quick-grab" side pockets, a "multi-stage wheel-handle" for easy steering and adjustment, an easy-fold protective garment suiter, a removable laundry hamper and shoes pockets, and a Transportation Security Administration (TSA) combination lock.

Now available at Samsonite and selected department stores, the collection comes in three colours and sizes, as well as with a 10-year global warranty. The X'Blade Spinner 55, 70 and 80 weigh between 3.66kg and 5.94kg, and are priced at S\$370 (US\$264), S\$440 and S\$480 respectively. **ra**

